

**NOW IN
IT'S 4TH
YEAR**



Subiaco

EAT SHOP LIVE

CELEBRATING SUBIACO IN PRINT

Produced on behalf of See Subiaco, Subiaco: Eat Shop Live is your engaging, colourful guide to living in one of Perth's most vibrant communities.

In each issue, you'll find inspiration for your next night out with friends, romantic meal or after work drinks. There are interviews with local personalities, shopping guides to local, quirky stores and lifestyle features which show the diversity of living and working in this inner city suburb.

If you would like to take advantage of very limited opportunities to advertise in the next issue, we would love to discuss how we can maximise your messaging and reach via this niche publication.

Regular features include:

Food and drink – showcasing Subiaco's lively café, bar and restaurant culture

Shopping guides – featuring local stores and artisan shops

Residential developments – interviews and features about Subiaco's latest apartment and real estate news

Local personalities – interviews with Subiaco locals

Distribution

We print 20,000 copies of Subiaco: Eat Shop Live each issue (March 2024, and September 2024) and distribute them directly to City of Subiaco residents and high traffic local venues (cafés, businesses, salons, shops). We also distribute a percentage of copies to neighbouring suburbs to encourage visitation from readers beyond the Subiaco borders.

www.galleypress.com.au/advertise

Advertising rates

There are very limited spots available in each issue. Advertisers are advised to reserve space early to avoid disappointment.

Premium positions	Prices excluding GST
Outside Back Cover.....	\$2,050
Inside Front / Inside Back Cover.....	\$1,838
Double Page Spread.....	\$2,625
Full Page.....	\$1,570
Half Page.....	\$1,023
Quarter Page.....	\$625
Strip.....	\$395

Ad Material Deadlines

Autumn/Winter issue 2024.....material required by February 5
Spring/Summer issue 2024.....material required by August 10

To book your spot, please email shelley@galleypress.com.au or call 0407 008 087. Bespoke ad plus content packages are available, subject to space.





EAT • SHOP • LIVE

BOOKING FORM

Print advertisement

SUBIACO: EAT DRINK SHOP

DPS OBC IFC FP 1/2P 1/4P strip

Preferred/prime positions are subject to availability

FREQUENCY

1 ISSUE 2 ISSUES 3 ISSUES 4 ISSUES

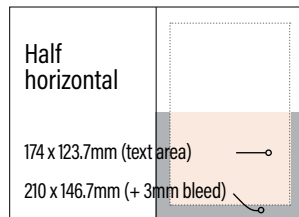
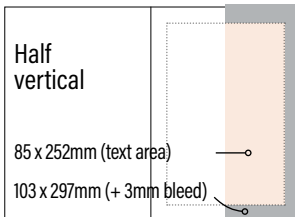
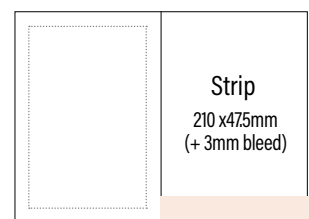
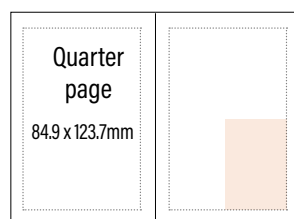
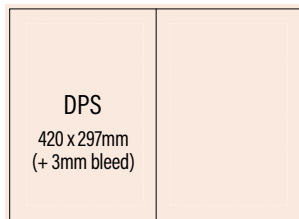
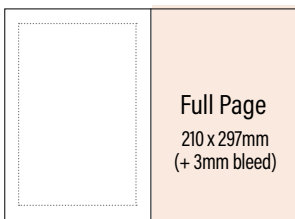
Layout/artwork requirements

YES - CALCULATED @ \$100 (incl GST) (FLAT FEE)

NO - FINISHED ARTWORK WILL BE SUPPLIED

SPECIAL INSTRUCTIONS

quoted cost: \$



ARTWORK REQUIREMENTS

All advertising artwork must be supplied as high resolution PDF (preferred), JPG or TIFF format in CMYK, 300dpi with **3mm bleed and crop marks**.

Artwork containing RGB or LAB colour or images below 300dpi are NOT accepted. Logos must be supplied as eps or .ai (vector) format.

Contact name:

Company name:

Agency:

Postal address:

Telephone:

Mobile:

Email:

Website:

ABN:

By signing below I acknowledge that I have agreed to the quoted cost above.

Signature:

Name:

Date:



ABN 45 890 048 326

Contact:

Shelley: 0407 008 087

shelley@galleypress.com.au

BOOKING TERMS & CONDITIONS

Payment must be made in full 30 days within date of invoice. Supplied artwork is subject to Editor's approval. All prices are exclusive of agency fees. Bookings cancelled within 30 days of publication will incur a 50% cancellation fee. Cancellation must be done in writing via email to shelley@galleypress.com.au.

www.galleypress.com.au/advertise